2010 FOOD FESTIVAL MALTON RISK MATRIX – ANNEX A							
lssue/Risk	Consequences if allowed to happen	Likeli- hood	Impact	Mitigation	Mitigated Likelihood	Mitigated Impact	
Reputational for RDC if the food festival is not a success.	Bad publicity and / or lack of continued support by local producers and businesses in Malton	2	Medium	RDC are not the organising body however previous festivals have been successfully organised by the Estate and the planned approach will mitigate against an unsuccessful event.	1	Low	

Score	Likelihood	Score	Impact
1	Very Low	Α	Low
2	Not Likely	В	Minor
3	Likely	С	Medium
4	Very Likely	D	Major
5	Almost Certain	E	Disaster